

# We All Care about Child Care! Week of Action 2019

## Worksheet

### Background

During the week of April 15, Save the Children Action Network (SCAN) is organizing a week of action in support of Child Care and Development Block Grants (CCDBG). CCDBG is a grant provided to states and territories to provide high-quality child care to low- and middle-income working families. Quality child care is critical because the earliest years of a child's life are when a great deal of brain development occurs. High-quality interactions in a safe, loving environment set children up for success.

Child care access is also an economic and workforce issue. Parents who can access affordable child care are more economically secure. Unfortunately, a combination of high cost and long waitlists means some parents cannot find a viable child care option. This can force some parents to leave the workforce or create a patchwork of care for their child that results in low-quality care.

We must do better for our nation's children and families! Organizing around the theme "We all care about child care," our week of action will enable us to increase awareness and inspire action in support of funding for CCDBG. Working with the SCAN staff in your state and other volunteer leaders, complete this worksheet to plan your week of action activities. Your creative ideas will make this week of action one to remember!

Since CCDBG is funded through the appropriations process, we encourage you to focus on appropriations committee members, if there are any [senators](#) or [representatives](#) on this committee from your state.

Which member(s) of Congress will you focus on for the week of action? Who or what will influence these member(s) of Congress?

### Week of Action Ideas

Below are some ideas to get your creative juices flowing as you plan your week of action activities. You do not have to organize all of these activities! Pick and choose the ones that make sense for your community.

1. [Organize a film screening of \*No Small Matter\*](#): We will provide segments of this powerful documentary film that shares powerful stories about the critical need to invest in quality early childhood education. You can pair a film screening with speakers, action (e.g. postcard writing or phone calls) or both!
2. Collect postcards: We will provide postcards for us at events and meetings. Collect postcards and plan a delivery to local congressional offices.
3. Call your members of Congress: Making calls is a quick and easy way to have a big impact! We'll provide a script and a phone number.
4. Write a letter to the editor: Expand the reach of the week of action by writing a letter to your local paper. We'll provide a sample.
5. Create a photo op: Find an iconic place in your town to take a photo with our downloadable sign to show support for child care around the country. We'll post your photos on social media. We encourage everyone to take a photo.
6. Post on social media: We'll provide graphics and other content you can share on your social media channels.

What new partnerships can you develop during the week of action?

Where will you stage your photo opp? Remember you can incorporate your photo opp into other activities you are planning.

How else will you inspire people to act during the week of action?

What tasks will each committee lead on week of action? If you are a campus group of a small group of volunteers, think about how you can assign responsibilities for each of these areas.

<b>Committee</b>	<b>Assigned Tasks</b>	<b>Timeline</b>
<b>Legislative</b>		
<b>Outreach</b>		
<b>Communications</b>		
<b>Political</b>		



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