



Growing Our Movement



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Workshop Goals

- To understand the importance of engaging your network
- Knowing who to reach out to and what to say
- Begin developing an action plan to implement at home



Engaging Your Network: Why it Matters



- It takes a lot of voices to win legislative victories
- Legislators need to hear from constituents from a variety of backgrounds
- Together, we can plan tactics that get the attention of our elected officials

Mapping Your Network



Steps for a Great Meeting

- Introduce yourself
- Tell them about SCAN
- Talk about the issue(s)
- Gauge their interest
- Make the ask
- Thank them for their time
- Follow up



Early Childhood Education



Children from middle and lower income homes do not arrive at school with opportunities equal to those of their more well off peers. High quality early childhood education is an investment this country needs to make in order to give all kids a fair start.

Maternal, Newborn & Child Survival



Under US leadership, the world has lowered child mortality rates by half since 1990. This is a great success story and we know what works. If we invest more, we can end preventable deaths of pregnant women, newborns and children within a generation.

Making the Ask

- Attend an Event
- Help Plan an Event
- Sign a Petition
- Community Outreach
- Schedule a Presentation
- Contact an Elected Official
- Introduce You to Others
- Host a House Party
- Write a Letter to the Editor



Exercise One

Brainstorm



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Exercise Two

Practice



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Exercise Three

Creating Your Plan



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Thank You!



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